



Join the Fight

Dear Supporter of Pink Power,

Pink Power is a 501(c)(3) organization that brings women together for an annual event to raise money and awareness for breast cancer related causes. Last year we raised \$40,000 for our inaugural event. We are so grateful for the support of our generous community. Our second annual Girls Night Out will be held Wednesday, October 24, 2018 and will benefit the following organizations:

Penn State Cancer Institute Genetics Program

- Funds will be provided for counseling and testing for genetic mutations for individuals with a personal or family history of cancer. Patients will learn management options to lower the risk of a cancer diagnosis.

UPMC Pinnacle Breast Care Center

- These funds will pay for non-medical expenses for breast cancer patients to ease the financial burden for families in our community whose lives have been affected by breast cancer.

WellSpan Health York Cancer Center

- Funds will cover medical expenses for breast cancer patients who qualify under the WellSpan Financial Assistance Policy.

Pink Ink Project

- This organization was founded by Vinnie Myers, a world renowned tattoo artist for breast cancer patients. These funds will pay for tattooing on the reconstructed breasts of patients who wish to complete the last step of their journey but may not have the funds to make this possible.

These organizations will receive the proceeds from Girls Night Out through ticket sales, auctions, corporate sponsors, and donations. If you would like to support this special event, please consider the various levels of sponsorship listed below. Platinum Sponsors at the \$5,000 level include 10 tickets at a reserved table. We are limiting this level of sponsorship to three organizations in the order in which we receive their sponsorship form and payment.

Platinum Sponsor	\$5,000	Full page ad with logo and reserved table including 10 tickets
Gold Sponsor	\$1,000	Full page ad with logo
Silver Sponsor	\$750	Half page ad with logo
Bronze Sponsor	\$500	Quarter page ad with logo
Pink Sponsor	\$250	Business or individual name listed

If you are interested in being a sponsor of Girls Night Out, please complete the attached form and return it with your contribution by August 15, 2018. Thank you for your support of Pink Power and joining us in the fight!

Sincerely,

Denise Gilliland

Pink Power Founder & President

denise@pinkpoweryork.org

10 Bentzel Mill Road, York, PA 17404 | 717-880-1158 | www.pinkpoweryork.org

Our Mission is to bring women together for an annual event to raise money and awareness for breast cancer related causes.

Corporate Sponsor Levels
Pink Power Girls Night Out
October 24, 2018

If you would like to be a sponsor for Pink Power Girls Night Out, please complete the form below and return it with your contribution by August 15, 2018. Please make checks payable to Pink Power and send to:

Kathleen Smith
2693 Huntfield Drive
York, PA 17404

Name of Business or Organization _____

Address _____

Contact Person _____

Title _____

Phone Number _____

Email Address _____

_____	Platinum Level	\$5,000	Full page ad with logo and 10 tickets at reserved table
_____	Gold Level	\$1,000	Full page ad with logo
_____	Silver Level	\$750	Half page ad with logo
_____	Bronze Level	\$500	Quarter page ad with logo
_____	Pink Level	\$250	Business or individual listed

*Please note that the \$5,000 Platinum Sponsorship is limited to three organizations in the order in which we receive the sponsorship application and payment.

Platinum Sponsor	Full Page Color Ad	8" h x 5" w
Gold Sponsorship	Full Page Color Ad	8" h x 5" w
Silver Sponsorship	Half Page Color Ad	3.75" h x 5" w
Bronze Sponsorship	Quarter Page Color Ad	3.75" h x 2.25" w

Ads or company logos should be high resolution, 300 dpi, camera-ready artwork (PDF, EPS, JPG, or TIFF) to correct sizes above. If your ad is not sized correctly, we can adjust it for you to fit inside your space.

If you do not have a logo or ad, please supply the information you want in the program, including contact information and text you want to have shown, and we will design it for you.

Please send all logos or program ads electronically to Jess Dubbs at ads@pinkpoweryork.org by **August 15, 2018**. Please include in the subject line **Pink Power Sponsor Ad**.

Pink Power is a registered 501(c)(3) organization. All contributions are tax-deductible. Receipts will be sent to all donors.

Thank you for your support.